



Greetings

## ***Human Resources***

As you will see from the attached resume, I've been around the block and paved a few, as a creative graphic designer/art director, I've run the marketing gamut, from print to web to video and print production – you name it, I've done it. I'm extremely motivated, organized and disciplined, I don't miss deadlines.

I developed the ability to juggle projects without missing a deadline while being in the trenches. This allows me to see problems first hand, assess and re-direct things into a workflow that actually works. That ability also comes from seven years of military service and working at a company for 8 years under 7 marketing directors – all with very different personalities, activities, schedules, and demands. I've learned to budget my time and my assets, and most importantly, I've learned to be flexible and to get things done.

No matter where I've been, I've produced top notch work because I'm dedicated to making sure each and every piece meets the client's needs. Whether it's promotional work for external clients or internal corporate leave behinds, I pride myself on my ability to recognize and articulate a distinct look for every project.

### **Brian Chavez**

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# Brian Chavez

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## Experience

At each employer listed below, I was responsible for concept, final layout and production of all print and sundry collateral materials, including web assets. Therefore I have indicated specific, unique duties to each of the positions listed.

### Lawrence Livermore National Laboratory

#### Technical Information

#### Department (TID)

#### LLNL / AKIMA / IAP

10-13-08 to Present .....Graphic Designer

- Hands on InDesign (ID), Photoshop (PS), & Illustrator (AI) leader
- Original design concepts including but not limited to traditional print (digital and offset press ready) and web
- Variable data merging utilizing InDesign
- Concept, design, & production both static and animated
- Speaker support, static and animated
- Project and asset management

### ConWest Resources, Inc. (formerly CAI)

07-02-01 to 04-11-08 ..... Art Director

- Hands on ID, PS, AI, & Quark leader
- Brand enforcement and graphic standard(s) for all collateral (six brands) both print and web
- Supervise up to 6 staff, 4-6 contract/freelance personnel, and 3 support staff
- Supervise digital photo retouching of all hero images for print and web
- Create/direct initial comp logos, Video boxes/1 sheets, brochures, & POP artwork for print and web
- Manage teams computer needs, and trouble shoot software/hardware issues
- Responsible for shift from Analog photography to digital photography, bringing down costs by more than 200k a year
- Initiated an asset management process, making company more self-supporting and efficient
- Implemented a project management solution to keep things on track
- Responsible for department profit & loss and daily department operations
- Thrived in a fast-paced, ever changing, results-driven environment
- Excellent Apple/PC skills with full working knowledge of mainstream design and business applications

### Earlier work history

brian-chavez.com/BAC/HTML\_resume.html

### Military

#### United States Army

06-26-83 to 03-30-90

Active Duty: 83-87 (Cook)

Reserve: 87-88 (Admin. Asst.)

National Guard: 88-90 (Admin. Asst.)

Primary: MOS 71-L: Admin. asst. &

Secondary: 94-B: Cook

### Teaching

Academy of Art College —

San Francisco, California, 2000

*Intro to computers 100-08 (Mac) —*

Foundations of computer graphics software. Topics included: Mac OS, scanning, utilities, PostScript technology, font management, PDF, word processing, internet basics, vector drawing, digital color spaces, how to spec computers that fit your needs and management of computer systems

### Public Speaking

Walter A. Haas School of Business —  
Berkeley, California, 1998

*Business Card Design and Development*

*for Young Entrepreneurs in*

*Business (YEB)*

### Education

- Phoenix Community College —  
Phoenix, Arizona,  
Computer Arts 1993-94
- Glendale Community College —  
Glendale, Arizona,  
Liberal Arts 1986, 92-93
- University of Maryland —  
Stuttgart, Germany,  
Liberal Arts 1984-1985

### Seminars Attended

- Dynamic Graphics —  
*Step-By-Step Design, 1994*
- Apple Market Center —  
*Advanced Photoshop & Quark, 1993-95*
- Career Track —  
*Eye-Catching Brochures, 1995*

### Computer Knowledge

#### Software

- Currently using CC (2014)
- InDesign CS2-CC (2014)
- Photoshop CS2-CC (2014)
- Adobe Illustrator CS2-CC (2014)
- AfterEffects 6.5-CC (2014)
- Premier 5.1-CC (2014)
- Dreamweaver CS3-CC (2014)
- VMWare Fusion 7.1.1
- MS Office '98 - X
- Adobe Acrobat 4.1-9
- Swivel 3-D 2.0
- Strata 2.6, |MAC OSX
- Mac OS6 - X Yosemite
- Windows 95-98, NT, 2000 XP and 7.

#### Hardware

- iMac Retina 5k, 4GHz, Intel Core i7
- Macbook Pro
- iPad2
- G3-G5
- Macintosh 000-040-PowerPC 601-604e
- Techgraph Flatbed Scanner

#### Large specialty Printers/Plotters

- Xerox 700 and 5200
- Agfa Anapurna w/white ink
- Epson 10600 w/BestRIP
- Canon Fiery/ColorPass 125-800,  
Splash w/DC12 & Pagescan III.

### Online Samples

<http://brian-chavez.com/BAC/Portfolio.html>

### Awards

<http://brian-chavez.com/BAC/Awards.html>

### Resume

<http://brian-chavez.com/BAC/Resume.html>

### References

**Nelson Luesse**, President/Owner, Nth Degree  
1 (510) 530-7440 • [nelson@nthdegreeprint.com](mailto:nelson@nthdegreeprint.com)

**Joe Chatromakprai**, Lead Graphic Designer  
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**Daniel Johnson**, Archivist

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